

## **OFFICIAL TERMS & CONDITIONS FOR THE “AL REWARDS OPT-IN BONUS” PROMOTION FROM THE ATLANTIC LOTTERY CORPORATION**

The "AL Rewards Opt-in Bonus" promotion is available to residents of Nova Scotia, New Brunswick, Prince Edward Island, and Newfoundland and Labrador from 00:00:00 Atlantic Time on January 12, 2026, to 23:59:59 AT on March 31, 2026. Participants must have a valid, active and funded alc.ca account.

To earn 5,000 AL Rewards points, a player must enroll in AL Rewards during the Promotion Period. Each eligible participant can earn a maximum of one (1) bonus of 5,000 AL Rewards points during the Promotion Period.

### **PROMOTION PERIOD**

The promotion will take place between 00:00:00 Atlantic Time on January 12, 2026, and 23:59:59 AT on March 31, 2026 ("Promotion Period").

### **HOW TO PARTICIPATE**

To participate in this promotion:

1. A player must enroll into AL Rewards during the Promotion Period.
2. To participate in the promotion, participants must be 19+; must be a resident of Nova Scotia, New Brunswick, Prince Edward Island, or Newfoundland and Labrador; and must have an active and funded alc.ca online account.
3. The offer will run from 00:00:00 Atlantic Time (AT) on January 12, 2026, and 23:59:59 AT on March 31, 2026 ("Promotion Period").
4. Once all criteria are met, the player will receive a bonus of 5,000 AL Rewards points directly into their alc.ca account within 24 hours.

### **PROMOTION RULES**

1. Eligible participants can earn one (1) bonus of 5,000 AL Rewards points during the Promotion Period.
2. Once all criteria are met, the player will receive the bonus of 5,000 AL Rewards points directly into their alc.ca account within 24 hours.
3. The 5,000 AL Rewards points can only be redeemed for promo cash to use on alc.ca. Not exchangeable for cash or cash equivalents.
4. This promotion is non-transferable.
5. Participants must have an active alc.ca account in order to be eligible for the bonus of 5,000 AL Rewards points. Limit of one (1) 5,000 AL Rewards points bonus per alc.ca member/account.
6. Offer is available to residents of New Brunswick, Nova Scotia, Prince Edward Island, and Newfoundland and Labrador.
7. This promotion, as well as participation in the AL Rewards program, is subject to and governed by the alc.ca Terms of Service, available [here](#).

## **PROMOTION ELIGIBILITY**

This offer is sponsored by Atlantic Lottery Inc. (“ALC”) and is open to residents of New Brunswick, Newfoundland & Labrador, Nova Scotia, and Prince Edward Island, who are nineteen (19) years of age or older, have an active and funded alc.ca account, and reside in Atlantic Canada at the time of entry.

*Note: Any individual who has falsified their registration information will be ineligible to receive the 5,000 AL Rewards points bonus.*

## **DELIVERY OF PRIZES**

Once all criteria are met, the player will receive 5,000 AL Rewards points directly into their alc.ca account. This process could take up to 24 hours after the Promotion Period ends.

## **PRIVACY**

ALC is committed to respecting your right to privacy, for more information on our privacy policy, please visit [www.alc.ca](http://www.alc.ca).

## **GENERAL RULES**

1. alc.ca members who have registered through fraudulent means or have provided false or misleading information will be disqualified. ALC will not be responsible for failed participation attempts for any reason whatsoever.
2. By taking part in this offer, participants agree to release and hold harmless ALC, retailers of ALC (collectively “Released Parties”), and the shareholders, directors, officers, employees and agents of the Released Parties from any claim, loss, expense or other liability arising from participation in this promotion or the awarding, acceptance or use of any prize awarded under the promotion.
3. Decisions of ALC with respect to this promotion are final on all matters of fact, interpretation, eligibility, and procedure.
4. ALC has the right, at its sole discretion, to make substitutions of equivalent kind and value in the event of unavailability of any specified offer for reasons beyond ALC’s control.
5. Participants must accept the offer as awarded.
6. Requests for official promotion rules and regulations can be mailed to: Atlantic Lottery Corporation, PO Box 5500, 922 Main St., Moncton, NB, E1C 8W6 (for which a self-addressed, postage paid envelope must be included).
7. ALC is not responsible or liable in any manner for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed, or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software, or any combination thereof.
8. If for any reason, in the opinion of ALC, in its sole discretion, the Promotion is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the promotion is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized

intervention, fraud, technical failures or any other causes, ALC reserves its/their right to cancel, terminate, modify, amend or suspend the Promotion including canceling any method of entry. ALC reserves the right to modify the official rules and regulations of this Promotion without materially affecting the terms and conditions hereof. ALC reserves their right in its sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these official rules and regulations or otherwise in a disruptive manner.

9. This promotion is subject to all applicable federal, provincial, and municipal laws and regulations. By entering this promotion, each entrant consents to the collection, use and distribution of their personal information (information that identifies an entrant as an individual, such as home telephone number, age, and home address) by ALC for the purposes of implementing, administering, and fulfilling this Promotion. ALC will not sell or transmit this information to third parties except for the purposes of administering this Promotion. ALC is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. ALC will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.
10. ALC is not responsible for commencing, continuing, or completing the “AL Rewards Opt-in Bonus” Promotion in whole or in part upon providing notice of this on alc.ca, and ALC may, at its sole discretion, change or alter this Promotion, as ALC deems necessary or advisable.
11. These official rules govern the Promotion and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.
12. ALC reserves the right to cancel this promotion, in whole or in part, or to delay the promotion for any reason whatsoever and without prior notice, including in cases of fortuitous events or force majeur.

*Aussi disponible en français*